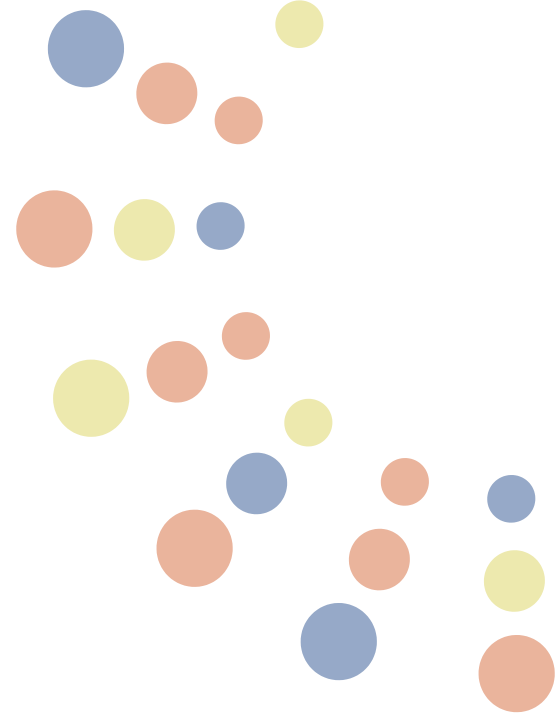
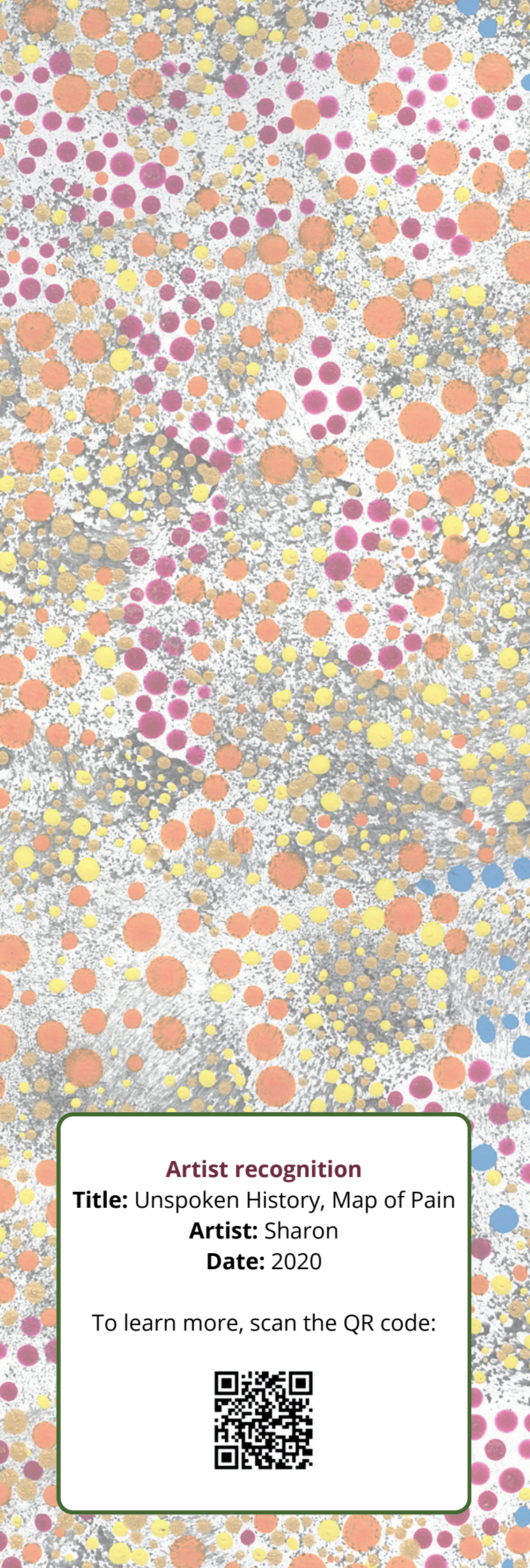




Strategic Plan 2025-2028



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Artist recognition

Title: Unspoken History, Map of Pain

Artist: Sharon

Date: 2020

To learn more, scan the QR code:





About ATODA

The Alcohol, Tobacco and Other Drug Association ACT (ATODA) is the peak body for the alcohol, tobacco and other drug sector in the ACT.

We lead, strengthen and advocate for the ACT's high-quality treatment and harm-reduction sector, working to provide a broad range of alcohol, tobacco and other drug treatment options to the community.

We represent organisations and people throughout the ACT committed to reducing alcohol, tobacco and drug related harms.

Our work is informed and guided by our highly valued members who work in true partnership with their peak to enhance our sector and support the ACT community.



Acknowledgements

Acknowledgement of Traditional Custodians

ATODA proudly acknowledges the Ngunnawal people as Traditional Custodians of the land we work on and recognises all other people or families with connections to the ACT and region.

ATODA acknowledges, respects and celebrates the continuing culture and contributions of Aboriginal and Torres Strait Islander people to the life of the ACT and region. We respect and value the contributions of Aboriginal and Torres Strait Islander people to the alcohol, tobacco and other drug sector.

Acknowledgement of ATODA members, funders and collaborators

ATODA's work would not be possible without the support of our members and funders, and our partnerships with services and organisations across a range of health, community, academic and government sectors. Together we work towards our vision of a healthy ACT community with reduced alcohol, tobacco and other drug related harms.

Our Vision

A healthy ACT community with reduced alcohol, tobacco and drug related harms, served by a high-quality treatment and harm reduction sector.

Our Purpose

To advocate for a strong and sustainable alcohol, tobacco and other drug sector in the ACT, using best practice policy, research and evidence.

Our Values

RECONCILIATION

ATODA acknowledges the harms that have been brought about by colonisation and the complex impacts this has had on Aboriginal and Torres Strait Islander self-determination, health and wellbeing. We are committed to listening, learning and acting on our commitment to reconciliation in partnership with, and alongside ACT Aboriginal and Torres Strait Islander communities and organisations.

INCLUSION

ATODA works to redress the stigma and discrimination that can arise from alcohol and drug use. We recognise that health is a human right for all people. Culturally and linguistically diverse and marginalised populations have a right to access safe, compassionate, culturally appropriate and affordable treatment and care.

EXCELLENCE

ATODA will strive for excellence in policy, advocacy and research on behalf of our membership. This includes building cross-sectoral partnerships, leading workforce and professional development initiatives, research design, implementation and translation, and capacity building for the alcohol, tobacco and other drug sector in the ACT.

Strategic Objectives

Leadership and influence

Facilitated by:

- High quality policy and research development
- Being a trusted voice and source of truth to community and government
- Countering stigma and discrimination with evidence and consistent messaging
- Being a strong advocate to the government and public service

What does success look like?

ATODA leadership and influence will support progressive and evidence-based harm reduction and alcohol, tobacco and other drug treatment policies in the ACT.

A strong capable sector

Facilitated by:

- Valuing lived and living experience and the peer workforce in system design
- Strengthening, developing and maintaining a highly skilled workforce
- Offering diverse and relevant professional development opportunities
- Using research translation for improved service delivery and user experience

What does success look like?

ATODA members will have the skills and tools needed to maintain and grow a specialist workforce to deliver high quality alcohol, tobacco and other drug harm reduction and treatment services in the ACT.

Strategic Objectives

Partnerships and collaboration

Facilitated by:

- Prioritising member engagement and voices
- Fostering discourse and information sharing
- Establishing strategic cross-sector collaboration and partnerships
- Leading and promoting inclusive multidisciplinary practice and services

What does success look like?

ATODA effectively represents the interests of our membership, through building strategic collaborations and strong partnerships.

Organisational sustainability

Facilitated by:

- Seeking to diversify and grow income streams
- Capitalising on our knowledge and research strengths
- Committing to staff development, diversity and training
- Growing an inclusive and diverse team

What does success look like?

ATODA maintains strong relationships with our key funders, while seeking opportunities for organisational growth and revenue diversification.



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